

Dear *Mr. Mascari*,

I'm a registered Republican in Connecticut who was born and raised in Ohio. I'm writing to you to ask for your help to **stop Donald Trump from becoming the Republican nominee.**

I understand that you were selected as a potential convention delegate for a candidate other than Trump, and that's why I'm writing to you: because you are an influencer among your fellow Ohio Republicans who are supporting the remaining non-Trump candidates. As such I believe that you are in a unique position to both understand the dynamics of the Ohio primary and to educate your fellow Ohio Republicans about the optimal voting strategy for defeating Trump in Ohio, which is likely the last hope for preventing the Trump circus from snowballing into his nomination.

Here's the scoop: In a winner-take-all primary, any vote that is cast for a candidate who places third or lower amounts to a wasted opportunity for that voter to express a preference between the top two candidates. In 2016, the polls show that this means that a vote in Ohio for Senator Cruz, Senator Rubio, or Dr. Carson might as well be a vote for Trump, as only Gov. Kasich has the necessary base of support to potentially beat Trump in Ohio.

"WHENEVER THE PEOPLE ARE WELL-INFORMED. THEY CAN BE TRUSTED WITH THEIR OWN GOVERNMENT; WHENEVER THINGS GET SO FAR WRONG AS TO ATTRACT THEIR NOTICE, THEY MAY BE RELIED ON TO SET THEM TO RIGHTS."

- THOMAS JEFFERSON

LETTER TO RICHARD PRICE PARIS,
JAN. 8, 1789

Because of this dynamic, **anyone who wants Sen. Rubio or Sen. Cruz to be our next President should logically vote for Kasich in the Ohio primary in order to prevent Trump from capturing Ohio's delegates.** This is a fairly basic, albeit counter-intuitive "game theory" strategy and it can play an important role in this

unorthodox election. (By the same logic, all non-Trump Florida voters should vote for Sen. Rubio in Florida, which is also winner-take-all.) Lest any voter feel guilty about employing this strategy, there's an easy fix: donate to their preferred candidate's campaign.

Of course, candidates can't openly endorse such a vote-shifting strategy -- it looks weak in today's sound-bite obsessed mainstream media. But you can get the message across to your like-minded friends and patriots, and the power of social media gives each one of us a super-efficient way to spread a message with a few clicks of a button, and the people you educate can spread the word even further.

In 2012, the difference between 1st and 2nd in the Ohio primary was just 10,288 votes out of more than a million votes cast (less than 1%) -- so you know just a